

## Product

**Loud and clear** | MartinLogan is a high-end audio brand that manufactures electrostatic and hybrid speakers for the most demanding audiophile customers.

The company recently launched the Renaissance ESL 15A, the first product in a ground-up next-generation redesign of the brand's flagship electrostatic speakers. The process was managed by the Kansas City industrial design agency Kem Studio who were tasked with finding a way to cohesively integrate the cabinet and frame in a simple, sustainable, beautiful and technical solution that would sit happily in both contemporary and traditional spaces.

The new Airframe Blade captures the curved electrostatic panel, while providing a more accurate and efficient sound, creating the best possible listening experience. It never obstructs playable surface area or interferes with the panel's dipole sound radiation pattern. It also provides electrical and acoustical isolation, minimising intermodulation distortion caused by vibration and resonance. Manufactured from aerospace-grade extruded aluminium alloy, it is narrow in the front, broad on the side and traces and tapers around the bottom and to the back, capturing the woofer and housing the amplifier.

[www.kemstudio.com](http://www.kemstudio.com)

